

CONTRACT



WFXT
25 Fox Drive
Dedham, MA 02027-2563
(781) 467-2525

myfoxboston.com

And:

Media Strategies & Research
11350 Random Hills Road
Suite 670
Fairfax, VA 22030 7428

<u>Contract / Revision</u> 122900 /		<u>Alt Order #</u> Warren
<u>Product</u> Warren for Senate 2012		
<u>Contract Dates</u> 10/15/12 - 10/21/12	<u>Estimate #</u> 11665	
<u>Advertiser</u> Warren for Senate 2012		<u>Original Date / Revision</u> 08/27/12 / 08/30/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WFXT	<u>Account Executive</u> Michael Sugrue	<u>Sales Office</u> Boston-Local
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WFXT	10/15/12	10/19/12	Fox 25 AM News 5a	5a-6a		:30			NM	5	\$2,750.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$550.00			
2	WFXT	10/15/12	10/19/12	Fox 25 AM News 5a	5a-6a		:30			NM	5	\$2,750.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$550.00			
3	WFXT	10/15/12	10/19/12	Fox 25 AM News 6a	6a-7a		:30			NM	8	\$6,400.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				8	\$800.00			
4	WFXT	10/15/12	10/19/12	Fox 25 AM News 6a	6a-7a		:30			NM	7	\$5,600.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				7	\$800.00			
5	WFXT	10/15/12	10/19/12	Fox 25 AM News 7a	7a-9a		:30			NM	5	\$4,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$800.00			
6	WFXT	10/15/12	10/19/12	Fox 25 AM News 7a	7a-9a		:30			NM	10	\$8,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				10	\$800.00			
7	WFXT	10/15/12	10/19/12	Fox 25 AM News	7a-9a		:30			NM	10	\$8,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				10	\$800.00			
8	WFXT	10/15/12	10/19/12	Fox 25 AM News	7a-9a		:30			NM	5	\$4,000.00
		Candidate Discount										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$800.00			
9	WFXT	10/15/12	10/19/12	Fox 25 AM News 9a	9a-10a		:30			NM	5	\$1,750.00
		Candidate Discount										

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<u>Advertiser</u> Warren for Senate 2012		<u>Original Date / Revision</u> 08/27/12 / 08/30/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$350.00			
10	WFXT	10/15/12	10/19/12	Dr. Oz	10a-11a		:30			NM	2	\$200.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	M--T---				2	\$100.00			
11	WFXT	10/15/12	10/19/12	Anderson Live	3p-4p		:30			NM	5	\$500.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$100.00			
12	WFXT	10/15/12	10/19/12	Ricki Lake	4p-5p		:30			NM	5	\$500.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				5	\$100.00			
13	WFXT	10/15/12	10/19/12	Dr. Oz	5p-6p		:30			NM	10	\$1,500.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				10	\$150.00			
14	WFXT	10/15/12	10/19/12	Fox 25 News at 6p	6p-630p		:30			NM	10	\$4,500.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				10	\$450.00			
15	WFXT	10/15/12	10/19/12	Fox 25 News at 630p	630p-7p		:30			NM	10	\$5,000.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				10	\$500.00			
16	WFXT	10/21/12	10/21/12	Fox 25 Su 630p News	Su 630p-7p		:30			NM	1	\$200.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$200.00			
17	WFXT	10/16/12	10/16/12	Hope/Ben	8p-9p		:30			NM	1	\$3,000.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-T-----				1	\$3,000.00			
19	WFXT	10/17/12	10/17/12	X Factor - Net	8p-10p		:30			NM	2	\$9,500.00
Immediately Preemptible												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--W----				2	\$4,750.00			
20	WFXT	10/15/12	10/21/12	M-Su 10p-11p News	10p-11p		:30			NM	9	\$16,650.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				9	\$1,850.00			
21	WFXT	10/15/12	10/21/12	M-F/Su 11p-1130p News	11p-1130p		:30			NM	7	\$9,450.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	MTWTF--				7	\$1,350.00			
22	WFXT	10/20/12	10/20/12	Fox 25 Late News 10p	10p-11p		:30			NM	2	\$3,700.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S-				2	\$1,850.00			
23	WFXT	10/21/12	10/21/12	Fox 25 Late News 10p	10p-11p		:30			NM	1	\$1,850.00
Candidate Discount												

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$1,850.00			
24	WFXT	10/21/12	10/21/12	Fox 25 Late News 11p	11p-1130p		:30			NM	1	\$1,350.00
Candidate Discount												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----S				1	\$1,350.00			
Totals											126	\$101,150.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/21/12	126	\$101,150.00	\$85,977.50
Totals	126	\$101,150.00	\$85,977.50

Signature: _____ **Date:** _____

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